

# WOCEC

*Women of Color Education Collaborative*

WOCEC  
Women of Color  
Education  
Collaborative

## WOCEC NATIONAL CONFERENCE



10-12  
OCTOBER  
2024



THE WESTIN  
GEORGETOWN,  
WASHINGTON D.C.

DISCUSSION & INSIGHT  
FOR WOMEN LEADERS

- ▶ K-12
- ▶ Networking
- ▶ Self-care

REGISTER NOW!

For More Information  
[wocedcollaborative.org](https://wocedcollaborative.org)



# SPONSORSHIP PACKAGE

# Welcome

## Stephanie Wood-Garnett

### CEO & President of WOCEC

My name is Stephanie Wood-Garnett, and I am President & CEO of the **Women of Color Education Collaborative, Inc.**, a non-profit 501(c)(3). I am a former assistant commissioner of education, district leader, and nonprofit executive. In my 30+ career I know firsthand how hard these jobs are but also how rewarding they can be when leaders have strong support systems.

We are excited to announce that we will be hosting the WOCEC National Conference on October 10 – 12, 2024, at the Westin Georgetown in Washington, D.C. This event aims to bring together industry leaders, innovators, and professionals from K-12 education, higher education, and nonprofits to harness the latest trends, share knowledge, and foster meaningful connections.

Decades of research show a multitude of benefits of educator leadership diversity on school climate and student outcomes; however, women superintendents are in short supply, and even fewer are aspiring to the role. We must interrupt this troubling reality, provide on ramps for more women to ascend to these top leadership roles, and then support them while they serve.

#### Why Sponsor:

- Connect and network at the conference with other participants, sponsors and supporters, key decision-makers, and influencers within the K-12 space.
- Showcase your brand: Gain significant exposure to a targeted audience of industry professionals, thought leaders, and potential clients.
- Advance your corporate mission. Demonstrate your commitment to advancing the industry and supporting professional development.

WOCEC is offering various sponsorship opportunities designed to meet different levels of involvement and exposure. Attached, you will find a detailed sponsorship prospectus outlining the benefits and opportunities available at each level. We are also open to customizing a package that best suits your specific needs and objectives.

We would be delighted to discuss this opportunity further and explore how we can work together to create a mutually beneficial partnership. Please feel free to contact me at 202-236-0304 or [swoodgarnett@wocedcollaborative.org](mailto:swoodgarnett@wocedcollaborative.org) to schedule a meeting or to answer any further questions.

Please find enclosed further exciting details about the conference. We are so excited and hope you are too!

We look forward to hearing from you and developing a relationship of collaboration to uplift our shared missions and to make the WOCEC National Conference a memorable and impactful event for all.

Warm regards,

Stephanie  
Founder and CEO



# About Us



WOCEC is a leadership-focused professional development and support network for women of color (WOC) launched in 2021. Our tailored program empowers participants to navigate complex challenges in their leadership roles and drive impactful results.

## Our Goals:

- Promote leaders' self-care mindsets and practices
- Strengthen leadership skills and capacities
- Expand leaders' professional networks
- Contribute to the knowledge base on diverse women leaders
- Create environments that foster strong teams
- Improve outcomes for learners

# Our Model

## The WOCEC Solution



### Cohort Model

We foster safe and supportive spaces for members to connect and share best practices.



### Executive Coaching

We provide our members executive coaching tailored to their specific needs.



### Executive Skills

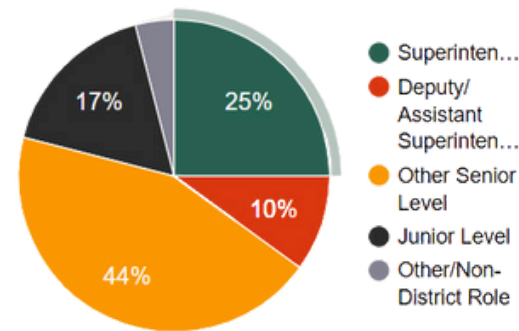
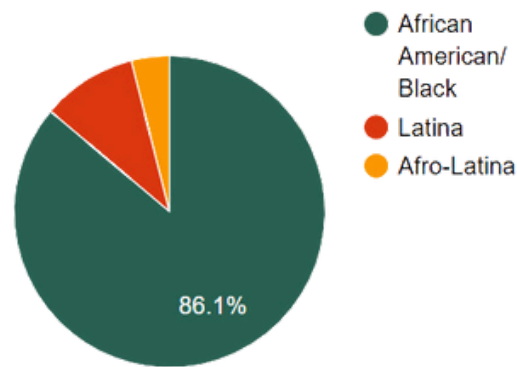
We help you master the essential skills needed to excel at the highest levels of leadership.



### Self-Care and Wellness

We help you thrive in demanding positions without compromising your well-being.

## Our 2023–24 National Fellows – At a Glance

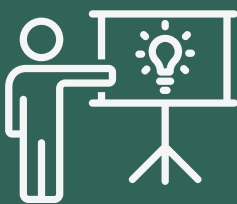


# WOCEC National Conference Schedule



## Day 1

- Breakfast
- National Fellowship Institutes
- Breakout Sessions
- Luncheon
- Expert Leader Panel
- Wellness Activities
- Welcome Reception/Dinner



## Day 2

- Breakfast
- National Fellowship Institutes
- Breakout Sessions
- Luncheon
- Breakout Sessions
- Wellness Activities
- Networking Dinner Groups



## Day 3

- Breakfast
- Communication Strategy Session
- Role-alike Sessions
- Luncheon
- Wellness Activities
- Adjourn

# WOCEC National Conference Sponsorship Opportunities

**Note:** All sponsors are recognized on the WOCEC website, event app, and online and printed materials. Sponsor logos also appear onscreen at opening and closing conference plenaries. Sponsors are recognized in any press/media releases. Sponsorships of \$5,000+ include: one complimentary registration and an exhibit table. See also sponsorship packages on p. 8. WOCEC is a 501(c)(3) non-profit organization, and all sponsorships are tax-deductible donations.

Sponsorship Opportunities (A la carte)	
Opportunity to distribute company promotional materials to participants	\$500
One exhibitor table (6 available)	\$1,500
Meeting Wi-Fi	\$3,000
Meeting AV	\$6,000
LinkedIn profile photo session (1 available)	\$3,000
Sponsor breakfast (3 available)	\$5,000
Sponsor lunch (3 available)	\$7,500
Sponsor afternoon break (3 available)	\$3,000
Sponsor reception (1 available)	\$6,000
Sponsor dinner (3 available)	\$8,500
DJ for evening event	\$1,500
Conference bags	\$4,500
Conference "swag"	\$5,000
Sponsor keynote: Michelle Singletary (personal finance)	\$9,000
Sponsor keynote: Elizabeth Leiba (Black women in business)	\$6,000

# Sponsorship Packages

Sponsorship Packages			
	Ally \$5,000	Supporter \$10,000	Champion \$20,000
One complimentary conference registration	•		
Two complimentary conference registrations		•	
Three complimentary conference registrations			•
Recognition on the WOCEC website, event app, and online and printed materials	•	•	•
One conference exhibit table (6 available)	•	•	•
Inclusion of informational material in conference attendee folders	•	•	•
Onscreen logo at opening and closing conference plenaries	•	•	•
Logo included on conference bags	•	•	•
Recognition in WOCEC annual report	•	•	•
Two 2-minutes to address attendees during one in-person meeting.		•	
Fifteen minutes to address attendees before lunch at conference			•
Assigned table of 8 at conference luncheon			•

**Thank You!**